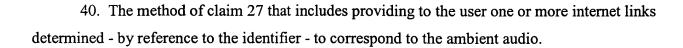
6

wherein the text presented to the user is dependent, at least in part, on said transmitted user/device data.

- 38. The method of claim 27 wherein the user device has wireless transmit and receive capabilities.
- 39. The method of claim 38 in which the wireless device has a store-and-forward capability, wherein ambient music can be stored and later identified if wireless service is not available at the time when the ambient music is received by the microphone.



- 41. The method of claim 27 that further includes the act of processing the transferred electronic signals to generate the identifier.
 - 42. The method of claim 41 in which said processing is performed in the user device.
- 43. The method of claim 41 in which the processing comprises decoding a watermark from the transferred electronic signals. --

REMARKS

After entry of the foregoing amendment, claims 1-18 and 23-43 are pending in the application. A clean copy of the claims is attached to the end of this document (and is included in the substitute specification submitted herewith).

New claims 27-43 are closely modeled after claims submitted in application 09/574,726. If the similar claims in both applications are indicated as allowable, a Terminal Disclaimer will be submitted in the second-to-be-allowed application to avoid obviousness-type double patenting.

